

### 1.展馆广告 Advertisement of Exhibition Hall

编号 No.	广告位置 Location of Advertisement	价格 (元) Price (RMB)	图例 Sample
A01	B区珠散廊桥灯箱 (3幅) Pearl Promenade Lounge Bridge Light Box 3 sheets 尺寸 Size: 1.6m(H)*17.36m(W)	25000/ 幅 sheet	
A02	B区珠散廊桥上方广告 (5幅) Pearl Promenade Lounge Bridge Advertisement 5 sheets 尺寸 Size: 1.7m(H)*18m(W)	20000/ 幅 sheet	
A03	B区珠散上空吊幅广告组 (18幅) Pearl Promenade lifting Poster (Vertical) 18 sheets 尺寸 Size: 6m(H)*4m(W)	17000/ 幅 sheet	
A04	B区珠散上空吊幅广告组 (9幅) Pearl Promenade lifting Poster (horizontal) 9 sheets 尺寸 Size: 5m(H)*8m(W)	30000/ 幅 sheet	
A05	B区珠散北面玻璃幕墙广告 (2幅) Pearl Promenade north glass wall advertisement 2 sheets 尺寸 Size: 10m(H)*4.8m(W)	33000/ 幅 sheet	
A06	B区入口上方玻璃幕墙广告 (4幅) Entrance side glass wall advertisement 4 sheets 尺寸 Size: 12.8m(H)*9.1m(W)	35000/ 幅 sheet	
A07	B区珠散北侧墙身广告 (6幅) Pearl Promenade north wall advertisement 6 sheets 尺寸 Size: 6m(H)*15m(W)	27000/ 幅 sheet	
A08	B区珠散办公楼上方墙身广告 (1幅) Pearl Promenade office area wall advertisement 1 sheets 尺寸 Size: 6.5m(H)*7m(W)	22000/ 幅 sheet	
A09	B区珠散B层北侧护栏广告 (6幅) Pearl Promenade B level north fence advertisement 6 sheets 尺寸 Size: 0.9m(H)*12m(W)	11000/6幅 sheet	
A10	B区珠散手扶梯玻璃护栏广告 (3幅) Pearl Promenade escakator glass fence advertisement 3 sheets 尺寸 Size: 0.95m(H)*14.9m(W)	13000/ 幅 sheet	

编号 No.	广告位置 Location of Advertisement	价格 (元) Price (RMB)	图例 Sample
A18	B区展馆周边灯杆刀旗 (150杆) (最小订购量 (10杆) Light Pole Flag around Exhibition Hall 150 rods (Minimum order 10 rods) 尺寸 Size: 2.5m(H)*0.6m(W)	1700/ 杆 rod	
A19	B区展馆西门外中平台遮阳广告横幅 (3块) Zone B west gate middle platform hanging advertisement 3 sheet 尺寸 Size: 3m(H)*1.5m(W)	10,000/ 块 sheet	
A20	展场东路风雨亭落地广告 (32幅) Complex East Road Pavilion Landing Advertising 20 sheets 尺寸 Size: 259m(H)*4.6m(W)	15000/ 幅 sheet	
A21	B区风雨亭吊牌 (30幅) Pavilion handing Advertising 30 sheets 尺寸 Size: 0.8m(H)*1.5m(W)	1500/ 幅 sheet	
A22	B区展馆东面风雨亭 (18幅双面) Zone B east side pavilion advertisement 18 sheets double side 尺寸 Size:	11000/ 幅 sheet	
A23	B区东平台落地桁架广告 (北侧) (8幅) Zone B east platform landing advertisement (north side). 8 sheets 尺寸 Size: 3m(H)*6m(W)	17000/ 幅 sheet	
A24	B区东平台落地桁架广告 (西侧) (10幅) Zone B east platform landing advertisement (west side) 10 sheets 尺寸 Size: 3m(H)*6m(W)	17000/ 幅 sheet	
A25	B区风雨亭立柱 (10根4面/根) Zone B pavilion pillar advertisement 10 pillar 4 sides / pillar 尺寸 Size: 3m(H)*1.5m(W)	11000/ 根 pillar	
A26	B区展场西路三角广告塔 (9座27幅) Complex East Road Triangle Advertising Tower 9 stand 27 sheets 尺寸 Size: 8.24m(H)*4.24m(W)	15000/ 幅 sheet	
A27	B区琶洲地铁站出口铁架 (2幅) Zone B Billboard by Pazhou station exit 2 sheets 尺寸 Size: 2.4m(H)*3.37m(W)	11000/ 幅 sheet	

A11	B区展馆二层门口墙身广告 (13幅) Zone B level 2 advertisement by hall gate 13 sheets 尺寸 Size: 2.5m(H)*4m(W)	11000/ 幅 sheet	
A12	B区珠散滚动灯箱 (4座双面, 不滚动) Pearl Promenade landing lamphouse (4,double-side without rolling) 尺寸 Size: 1.94m(H)*1.26m(W)	15000/ 座 stand	
A13	B区珠散滚动灯箱 (11座单面, 不滚动) Pearl Promenade landing lamphouse (11,single-side without rolling) 尺寸 Size: 1.82m(H)*1.26m(W)	15000/ 座 stand	
A14	B区珠散水平扶梯玻璃护栏广告 (3幅) Pearl Promenade horizontal escakator glass fence advertisement 3 sheets 尺寸 Size: 0.63m(H)*27.6m(W)	15000/ 幅 sheet	
A15	B区珠散手扶梯玻璃护栏广告 (1幅) Pearl Promenade escakator glass fence advertisement 1 sheets 尺寸 Size: 0.95m(H)*(9.1+4.2)m(W)	13000/ 幅 sheet	
A16	B区珠散西门楼梯护栏广告 (1组 (2幅)) Pearl Promenade west gate stair fence 1 set (2 sheets) 尺寸 Size: 0.95m(H)*(2.72+2+2.68+1.04)m(W)	15000/ 组 set	
A17	B区珠散东门楼梯护栏广告 (1组 (12幅)) Pearl Promenade west gate stair fence 1 set (12 sheets) 尺寸 Size: 0.95m(H)*2.4m(W) -10幅 sheet 0.95m(H)*(5.6+2.4)m(H) -2幅 sheet	13000/ 组 set	

## 2.现场功能区广告 Functional Area banner

编号No.	现场功能区广告 Functional Area banner	价格(元) Price (RMB)	图例 Sample	数量 Amount
B01	抽奖区(独家) Lucky Draw (exclusive)	10000		1
B02	VIP休息区(独家) VIP Lounge (exclusive)	20000		1
B03	工业4.0专题会议区(独家) Conference Area about Industry 4.0 (exclusive)	30000		1
B04	传感器专题会议区(独家) Conference Area about Sensor (exclusive)	20000		1
B05	展团或展示区 Pavilion or Display Area	N/A		N/A
B06	观众登记处填表台 Visitor Registration Counter—Form Fill in Table	10000/组		2
C07	观众登记处证件打印机 Visitor Registration Counter—Pre-Registration Badge Printer	10000/台		4
C08	展厅入口灯箱 Exhibition Hall Entrance Lightbox	10000/幅		10
B09	团体观众班车车头指引牌(独家,共20块) Delegation Shuttle Bus Guide Board (exclusive)	20000		20
B10	团体观众服务中心(独家) Delegation Service Center (exclusive)	20000		1
B11	展商指引火柴盒(4家) Exhibitor Directional Signage	5000/家		4
B12	地贴 Footprint	10000/家		5

现场功能区广告

3.电子媒介及刊物方案 Electronic media and Publication

编号No.	类别 Category	广告 Advertisement	价格 (元) Price (RMB)	图例 Sample	数量 Amount	合共金额 Price
C01	官网 Official Website (详情请接洽主办方)	首页中部横幅广告 (独家) Middle Banner on Official Website 尺寸 Size: 40mm(H)*400mm(W)	N/A		1	N/A
C02		首页右侧竖幅广告 (5家) Right Side Banner on Official Website 尺寸 Size: 60mm(H)*100mm(W)	N/A		5	N/A
C03		首页底部横幅广告 (独家) Bottom Banner Ad on Official Website 尺寸 Size: 40mm(H)*400mm(W)	N/A		1	N/A
C04	EDM	展商定制电子版EDM (官方模板) EDM for Individual Exhibitor	2000		根据实际需求而定	2000.00
C05	微信 Wechat	微信推送软文 (官方模板, 推送1次) Wechat Advertisement (1 time)	5000		根据实际需求而定	5000.00
C06	观众证件 Visitor Badge	参观证背面广告 (15000份) Back Side Advertisement (15000) 尺寸 Size: 130mm(H)*95mm(W) 可独家, 如需索取价格请联系主办方	20000		1	20000.00
C07		参观证挂绳广告 (15000条) Badge Hanging Advertisement (15000) 尺寸 Size: 10mm(H)*80mm(W) 可独家, 如需索取价格请联系主办方	30000		1	30000.00
C08	会刊 Show Catalogue	会刊内页广告 Inside Page Advertisement 尺寸 Size: 210mm(H)*130mm(W)	5000		根据实际需求而定	5000.00
C09		会刊内页跨版广告 Inside Double-page Advertisement 尺寸 Size: 210mm(H)*130mm(W)	9000		根据实际需求而定	9000.00
C10		封二 (封面内页, 独家) Inside Front Cover 尺寸 Size: 210mm(H)*130mm(W)	8000		1	8000.00
C11		扉页 (封二下一页, 独家) Title Page 尺寸 Size: 210mm(H)*130mm(W)	8000		1	8000.00
C12	封三 (封底每页, 独家) Inside Back Cover 尺寸 Size: 210mm(H)*130mm(W)	8000		1	8000.00	
C13	刊物 Publication	展商定制印刷版邀请函 (1000份) Customized Invitation (1000)	2000		1	2000.00
C14		展前预览内页广告 Inside Page Advertisement on Show Preview	5000		1	5000.00
C15		参观指南Logo广告 Company Logo on Visitor Guide	5000		1	5000.00
C16		参观指南内页广告 Inside Page Advertisement on Visitor Guide	5000		1	5000.00
C17	礼品 Gift	普通观众礼品 (5000份, 印刷logo) Logo on Visitor Gift	10000		1	10000.00
C18		团体观众礼品 (5000份, 印刷logo) Logo on Delegation Gift	25000		1	25000.00
C19		印有LOGO矿泉水 Logo on Water	20000		1	20000.00

电子媒介及刊物方案

备注: 无特殊标注类别, 一律不予免费赠送。